

laun^{ch}rock

we get users

@getlaunchrock

angel.co/launchrock

Getting

fans

users

customers

is hard

1,000,000+

signups

50,000+ in line

3,000+

customers



STYLEMINT

**An exclusive t-shirt collection designed by
Mary-Kate Olsen and Ashley Olsen.**

*To receive access to exclusive style tips, contests and giveaways
enter your email address below.*

Go ▶

powered by **launchrock**

facebook



Amanda Wen recommends a link.
join me! it feels so good over here.



StyleMint - An exclusive t-shirt collection designed by Mary-Kate Olsen and Ashley Olsen.
stylemint.com

I just joined Mary-Kate Olsen and Ashley Olsen's StyleMint pre-launch email list! I'm first in line to access StyleMint.com, an exclusive t-shirt collection styled just for me that launches July 2011. Join me! #launch

29 minutes ago · Like · Comment · Share

twitter



amandawen Amanda Wen

I just signed up for access to Mary-Kate Olsen and Ashley Olsen's new line! #launch <http://t.co/l9Az4Ho> via @MyStyleMint

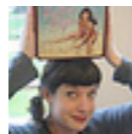
37 seconds ago



prettybirdie Ashley Lu

I can't wait! I just signed up for access to Mary-Kate Olsen and Ashley Olsen's new line! #launch <http://t.co/l9Az4Ho> via @MyStyleMint

1 minute ago



HilaryTurner Hilary Turner

I just signed up for access to Mary-Kate Olsen and Ashley Olsen's new line! #launch <http://t.co/l9Az4Ho> via @MyStyleMint

1 minute ago

T-SHIRT REVOLUTION!

Ashley Olsen.

Invite your friends to launch gifts AND guaranteed t-shirts.

Get Social! Spread the word through your network now!

Recommend

Tweet

Invite by Email

To invite friends anywhere on the web, use your personalized referral link below, so we can keep moving you further up the priority list.

<http://stylemint.com/powjc>

Like Us on Facebook | Follow Us on Twitter

Launched all sorts of things

 Olsen Twins' t-shirt line

 Private airline

 Hair products

 Independent film

 Musicians

STYLEMINT

Zaarly

beachmint

HubSpot

taskrabbit
Life is busy. We can help.

GRAPHIC.LY

READING RAINBOW
FLASH MOB

500
startups

We've learned that...

People share...

- Things that resonate
- To raise status
- For collective experience
- To exchange value

Our customers love...

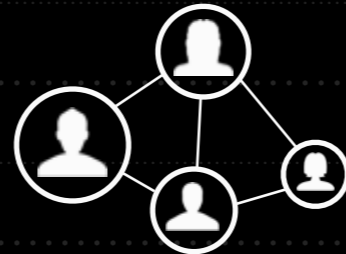
- Amplification
- Higher conversion rate

Our customers want...

- User insights
- Robust communication solution



Search



Social Networks

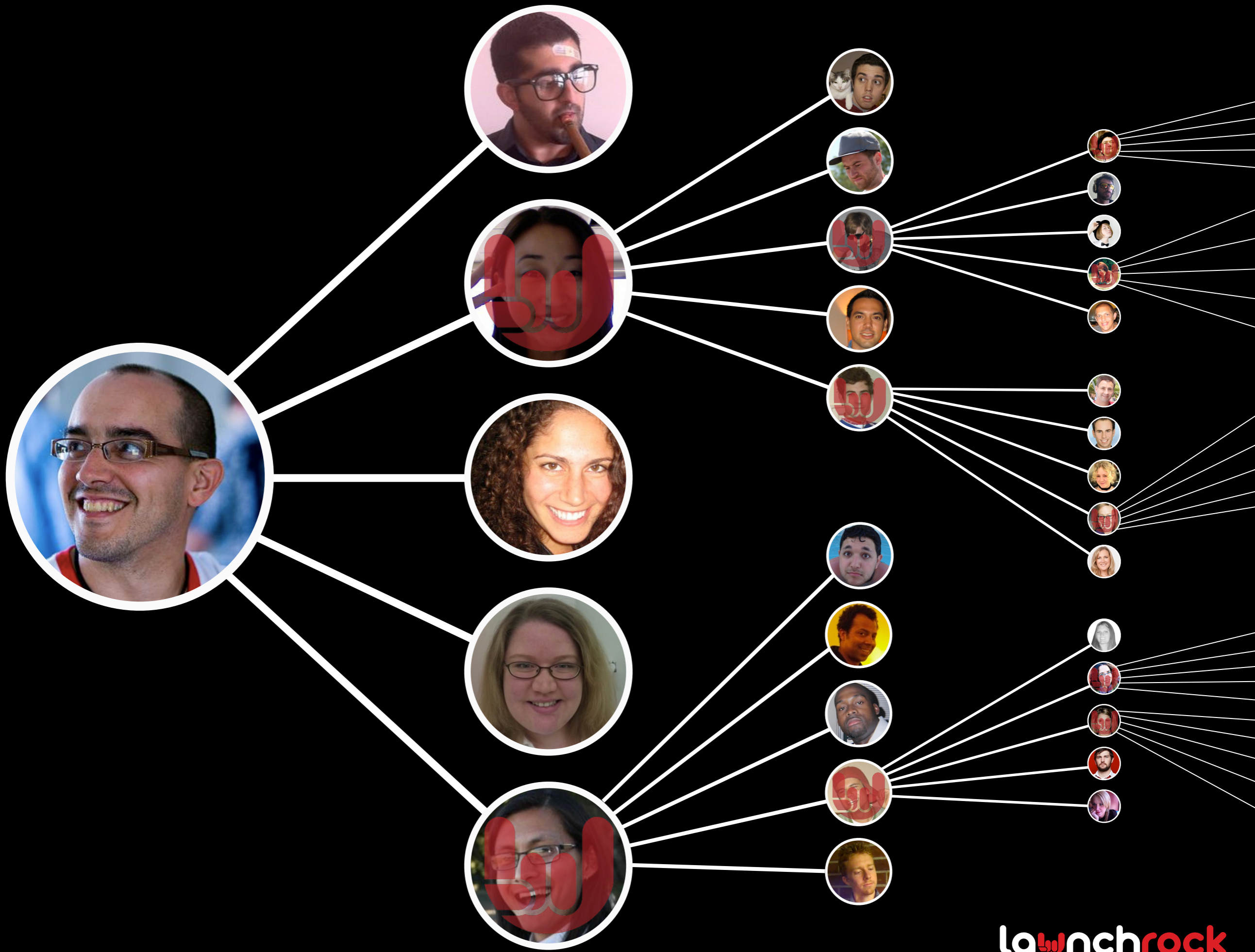


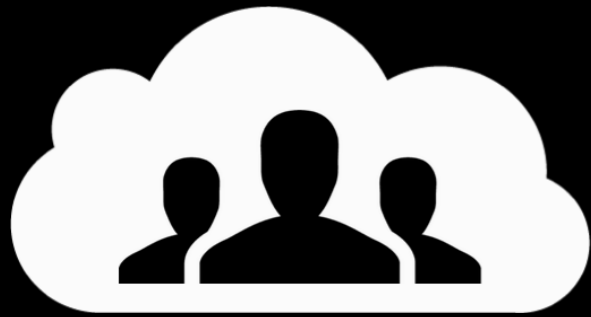
Relationships

Web 1.0

Web 2.0

& Beyond





user

acquisition

&

understanding

User Management

Marketing

Social Insights

 Infrastructure

 Referrals

 Engagement

 Relationships

 Preferences

 User Insights



Jameson Detweiler
CEO



Sean McCullough
Chief System Architect & Engineer



Zachary Melamed
Lead Developer



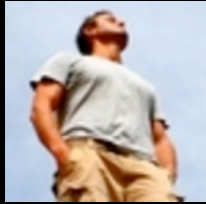
Thomas Knoll
Chief of Product & Relationships

Investors

500
startups

500 Startups

Dave McClure & Crew



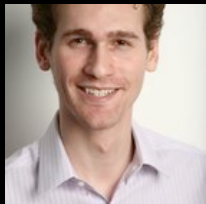
Paige Craig

CEO at BetterWorks



David Tisch

Managing Director of TechStars NYC



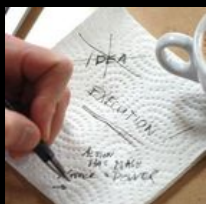
Scott Becker

Invite Media Co-Founder



Paul Bricault

Partner at GreyCroft



Mike Edwards

Founding Partner at InitioGroup



David Famolari

Day2 Ventures

venture51



Venture51

Early Stage Fund (Investor in Kiip)



Ryan Holmes

CEO of HootSuite



Diego Berdakin

President of BeachMint



Stephen Gill

RightAction & Leadnomics



Adrian Stone

AngelCube Co-Founder



Daniel Wolfson

Wolfson Group

Advisors



Hiten Shah

CEO of KISSmetrics



Nicole Patrice Johnson

COO Special Projects at Founders Fund



Stephen Gill

RightAction & Leadnomics



Gabriel Weinberg

DuckDuckGo Founder



Ryan Holmes

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Raising Big **BUCK\$**

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